
CHUM
GRIDA

COMPANY PROFILE

Created by © When Both Matter Inc. for 'JIPREMIUM 2024'



PAINT YOUR MOVE

'Chumgrida' (CG) is dedicated to Korean dance, offering specialized classes and daily workshops to over 200 students of all ages, from early childhood to adults. Our vision is to globalize and elevate the art of Korean dance by:

- Developing a contemporary brand.
- Designing a cohesive curriculum by seasoned instructors.
- Nurturing talent for both national and international stages & shows.
 - Establishing a comprehensive certification program.
 - Leading dynamic global PR/Marketing campaigns.

CURRENTLY

Studio
located in
Haeundae,
Busan

9 teachers
with
over 50-year
experience

200+ students in all
genders & ages.
professionals &
amateurs



MILESTONES & ACHIEVEMENTS

2019

Established JClass.

Produced successful candidates for Pusan National University (2020 admissions).

2021

Established Chumgrida Dance Academy and Chumgrida Dance Company.

Performed at the 17th Busan International Dance Festival (BIDF).

2022

Won the Grand Prize for the elementary division at the Central Dance Research Association.

Held the 1st Chumgrida Annual Performance, "Dream, Draw."

Won the Grand Prize for the elementary division in Contemporary Dance at Sejong University.

Produced successful candidates for Bniel Arts High School (2023 admissions).



2023

Received the National Assembly Member Award and the City Council Chairperson Award from the Veterans Dance Association.

Received the Gyeongsangnam-do Governor and Education Superintendent Awards at the 37th Dance Association Changwon Branch.

Won the Seoul Mayor Award at the Seoul Grand Prix - International Dance Competition.

Produced successful candidates for Seoul Arts High School and National Traditional Arts High School (2024 admissions).

2024

Held the 2nd Chumgrida Annual Performance, "Our Stories Blooming."

Performed at the Opening Ceremony of the Busan Arts and Culture Organizations Federation Inauguration.

Won the Grand Prize for the middle school division at the 37th Dance Association Busan Branch.

Performed at the Busan Youth Dance Arts Festival.

Performed at the Buddha's Birthday Celebration Event at Gwaneumsa Temple.

Participated in the Open Stage at the 20th Busan International Dance Festival (BIDF).

Participated in the Community Stage at the 20th Busan International Dance Festival (BIDF).

CLASSES



01 KOREAN DANCE



02 CONTEMPORARY DANCE



03 BALLET



04 K-POP DANCE



05 RHYTHMIC BALLET



06 ACTING



07 MUSICAL



08 SPECIALIZED COURSES



09 CERTIFICATE COURSES



SCHEDULE

HRS	HALL	MON	TUE	WEB	THU	FRI	SAT
10:00 ~ 11:00	A						
	B	Group Move		Group Move		Group Move	Rhythmic Ballet
10:30 ~ 11:30	A	Ballet III		Ballet III			
	B		Ballet II		Ballet II		
11:00 ~ 12:00	A						
	B						Ballet
11:30 ~ 12:30	A						
	B		Korean Dance		Korean Dance		
12:00 ~ 13:00	A						
	B						Ballet I
13:00 ~ 14:00	A						
	B						Kpop Dance
15:00 ~ 16:00	A	Ballet		Ballet			
	B						
16:00 ~ 17:00	A				Rhythmic Gymnastics		
	B			Rhythmic Ballet			
17:00 ~ 18:00	A		Korean Dance Musical		Korean Dance Musical		
	B			Rhythmic Ballet			
18:00 ~ 19:00	A	Ballet		Ballet		Rhythmic Gymnastics	
	B					Group Move	
19:00 ~ 20:00	A			Specialized Courses			
	B	Group Move		Group Move		Group Move	
19:30 ~ 20:30	A			Specialized Courses			
	B		Ballet I		Ballet I		
20:30 ~ 21:30	A			Specialized Courses			
	B		Ballet II		Ballet II		
				Adults			
				Elementary Schoolers			
				Pre Schoolers			
				Group Move			
				Mid - High Schoolers			

COLLECTIONS

crafted by
9 pro dance teachers
with 50+ years of experience
who understands what
dancers truly love and need

Made with love
for 200+ students
at Chumgrida

Collaborating with
2 Korean lifestyle leaders

CG WEAR

with

CHILICHIQ



CG ACCESSARY

with

Kitsch POTETO



CHUM
GRIDA

CG WEAR
with
CHILICHIQ



CHUM
GRIDA

CG ACCESSARY
with
Kitsch POTETO



CHUM
GRIDA

THANK YOU